



IGA, Grand-mere, QC

IGA is a group of independent grocers supplied by Sobeys, which franchises the name.

Products Used

- F-2322CU2: Wide-Dispersion Ceiling Speaker
- F-2000BT: Wide Dispersion Speakers
- CS-154: Wide Range Paging Horns
- DA-250FH: Multichannel Power Amplifier
- BG-235: Mixer Amplifier



Purpose

IGA was looking for a background music (BGM) and paging system that provides high quality, intelligible sound at affordable pricing. Having a pleasing atmosphere that makes a customer want to leisurely shop was important to IGA. They also wanted to be able to effectively communicate throughout the building to both staff and customers, providing the utmost in customer service and communications for everyone.

Challenge

TOA needed to ensure the equipment chosen was designed to cover large areas. With the high ceilings it was important to place the speakers appropriately throughout the supermarket to provide highly intelligible sound.

Solution

To meet their requirements, IGA chose TOA's Wide Dispersion Ceiling Speakers (F-2352C). This ceiling speaker is ideal for covering extremely wide areas, providing well-balanced, uniform sound. In the hallways and offices, TOA's F-2000BT Wide Dispersion Speakers can be found. These speakers are also designed to cover wide areas and provide highly intelligible sound. To communicate in the warehouse, IGA choose CS-154 Wide Range Paging Horns. These paging horns are great for all-weather applications and are highly intelligible delivering high quality sound. The entire BGM and paging system is driven by Multichannel Power Amplifiers (DA-250FH) which provide high levels of performance, efficiency and multi-zone paging, while TOA's BG-200 Series Mixer Amplifier, which are ideal for providing background music.

Feedback

The BGM and paging system is exactly what IGA was looking for. It provides the grocery store with crystal clear music, which provides the shoppers with a pleasing environment. It also provides clear and intelligible pages, which allows the employees to better communicate with their customers and each other. IGA is impressed with their BGM system.



About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.