



Toronto Premium Outlets, Halton Hills, ON

Ontario's first Premium Outlets have arrived just west of Toronto, Ontario. This shopping centre provides Canada with a "value retail destination." Home to Canada's favourite designer brands, including Coach, Burberry, Nike and more. This shopping experience has customers in an open air environment as they move from one store to the next.

Products Used

- H-3WP Interior Design Speakers
- F Series Ceiling Speakers



Purpose

Simon (A global leader in retail real estate ownership, management and development) wanted to provide their customers with a shopping experience that provided them comfort, relaxation and joy. They required background music that was soft and soothing to make customers feel comfortable and entice them to want to shop longer.

Challenge

Being an Indoor/Outdoor environment, Toronto Premium Outlets required a hardy speaker system that would stand up to Canada's harsh, cold winters, and hot, humid summers and everything in-between. They required speakers that blended into the architecture, providing clean lines. They also required a speaker that was weather-resistant. The speakers needed to be hardy, look great, blend in and sound outstanding.

Solution

TOA's H Series Interior Design Speakers blend in with the architecture while providing soothing, relaxing and refreshing background music while customers wander the outdoor hallways from store to store. TOA's H-3WP is a weather-resistant (IPX4), wall-mountable, outdoor 2-way speaker that provides horizontally-wide dispersion. Some of the retail stores have also installed TOA's products including F-Series Ceiling Speakers.

Feedback

Although a challenging install with the indoor and outdoor areas, the integrator working with the TOA sound design, the resulting sound clarity was great. Management was ecstatic with the sound quality even with the challenging environment.



About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.