



## Rona Store, Montreal, QC

Founded in 1939, Rona is a Canadian retailer of home improvement and construction products and services.

## Products Used

- BG-2000: Mixer Amplifier
- A-900MK2: Power Amplifier
- PJ-100: Projection Speaker
- CS-154: Wide Range Weatherproof Speaker
- SC-615T: Paging Horn Speaker
- PC-580: Ceiling Mount (Mass Notification) Speaker



## Purpose

Rona contacted TOA Canada to create an integrated BGM (background music) and paging system that is easy to use as well as loud enough to be heard clearly throughout the entire premises.

## Challenge

Rona is very large and noisy, so the right equipment had to be installed to ensure the ability to communicate clearly with the customers and employees, while also playing high-quality BGM to help create a pleasant shopping experience.

## Solution

TOA Canada had carefully selected the most beneficial equipment to install throughout Rona. This ensured that all communication and BGM can be heard throughout the entire premises.

## Feedback

The customer was very happy with the outstanding usability and performance of the installed TOA products.

TOA products are easily installed and cost-effective; therefore, making it the top choice for many Rona locations throughout Quebec.

## About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.