



## Lululemon Athletica, Square One, Mississauga, ON

Lululemon Athletica, is a Canadian athletic apparel retailer. Lululemon is a self-described yoga-inspired athletic apparel company for women and men. The company makes a variety of types of athletic wear, including performance shirts, shorts, and pants, as well as lifestyle apparel and yoga accessories.

## Products Used

- Pendant Speakers



## Purpose

As a new location, Lululemon wanted to find speakers that were aesthetically pleasing, blended well with the store and provided quality background music for their customers.

## Challenge

No challenges since TOA was specified during the build.

## Solution

TOA recommended the PE-304 pendant speakers that answered their three main needs.

## Feedback

Lululemon was excited to hear the clarity of the pendant speakers and received great feedback with the look of the speakers.



## About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.