



Designer Shoe Warehouse

DSW is the destination for shoe shoppers looking for fabulous brands at a great value every single day. With thousands of shoes for women, men and kids, DSW is all about the thrill of finding the perfect shoe at the perfect price. A huge assortment of handbags and accessories adds to the breathtaking assortment for which DSW is known.

Products Used

- PE-304 Pendent Speaker
- PM-660U Paging Microphone
- A-724 Mixer Amplifier



Purpose

DSW was in need of a high quality sound system for the store that allowed them to have paging and background music heard throughout their large store. It needed to be easy to use for the employees.

Challenge

This project has very familiar challenges that had been seen before when installing TOA equipment in large, warehouse like, store facilities. The building had a very large sales floor and high open ceilings.

Solution

When designing the right solution for DSW, the TOA tech team filed the project with high quality pendant speakers from the ceilings which used a wide range speaker dispersion to cover the floor comfortably. The speakers were powered by the TOA A724 amplifier and the paging system utilized TOA's PM-660U Paging Microphone. The combination of equipment and design drawing using EASE software resulted in an excellent clear and intelligible sound.



Feedback

DSW was very happy with the resulting sound and felt at ease with the solution and were confident that everyone in the store would be able to hear paging and music clearly.



About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.