



Longo's, Ancaster, ON

Founded in 1956, Longo's operates full service grocery stores across the Greater Toronto Area. They employ more than 5,000 employees.

Products Used

- BG-235: Mixer Amplifier
- BS-1030B: Universal Speaker
- CS-64: Wide Range Weatherproof Speaker
- Q-PE-304BK: Pendant Public Address Speaker
- PC-648R: Ceiling Speaker
- F-2322C: Wide-Dispersion Ceiling Speaker
- DA-250FH: Multichannel Power Amplifier
- AT-100: Volume Control Attenuator



Purpose

Longo's needed to install an audio system to be used for background music and communication at their Ancaster location.

Challenge

Longo's is a large grocery store with a variety of areas that needed to be covered, such as freezers, staff areas, stockroom and sales floor. This affected the wiring and equipment choice.

Solution

Working with the tech team, TOA assessed the facility and carefully selected the most effective equipment to be used in the different areas.

Feedback

Longo's is very satisfied with the excellent service and audio quality, so much so that they had asked TOA Canada to work on additional projects.



About TOA Canada Corporation

TOA Corporation was founded in Kobe, Japan over 80 years ago. TOA operates in over 100 countries worldwide, with manufacturing facilities found in nearly every major market area. These facilities have a reputation for precision design and fabrication, resulting in a proven track record of TOA product reliability.

TOA Canada Corporation was formed in 1990 as a complete sound solutions provider, specializing in commercial audio, including, public address, voice communications, voice evacuation and emergency paging requirements. TOA Canada offers complete solutions for all corporate and commercial audio communications and intercom security requirements.