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Milestone's Flagship Restaurant – A Showcase for TOA Products



Looking for an atmosphere that encompasses the intimacy of a dining experience or the buzz of the bar, Milestones (owned and operated by Cara Operations Ltd.) has under gone a redesign, signifying a new direction for this casual fine-dining restaurant. The new design provides guests with a vibrant and inviting place to enjoy a meal or refreshments. Working with an award winning design firm to create the new Milestones atmosphere, it was essential that Milestones incorporate

a sound system that would blend in with the décor while providing the right ambiance to fit in with the dining and bar experience.

Sound Products Limited, a long time business partner with Cara Operations Ltd., worked closely with the Milestones Restaurant located at Yonge and Dundas in the Toronto Life Square. Mr. John Matthews, Senior Sales Consultant for Canada, assisted Milestones with their sound system, helping them choose products that would blend into the restaurants décor. Working with TOA Canada Corporation for over 25 years, Sound Products Ltd. recommended TOA's products, because of the product's ability to blend into a wall or ceiling, it's versatility to be installed indoors and outdoors, the product's reliability and the company's solid reputation in the commercial audio industry.



Sound Products Ltd. is Canada's leading supplier of drive-thru technology and in-store audio systems to quick service restaurants. They focus their business with venues such as restaurants, hospitality, service stations, and retail locations; supplying these venues with communications equipment, sound systems, video display systems and background music sources.

Located on the 4th floor in the Toronto Life Square and overlooking the city of Toronto, Milestone's Downtown Restaurant includes a separate dining room, bar and patio. Incorporating TOA's **F-122C Wide Dispersion Ceiling Speakers** as well as the **F-1000B Wide Dispersion Speakers**, the sound system was blended into the walls and ceilings, without interfering with the hip and modern new appearance of the restaurant. Powering the speakers are TOA's reliable amplifiers the **D-901 Modular Digital Mixer** and the **DA-250 Digital Multi-Channel Amplifier**.



Mr. Gordon Sherritt, Technical Director for Sound Products Ltd., and his team, completed the installation of the sound system. "There is no guess work when installing a TOA sound system, when you lay out the project using TOA's Speaker Software Program," commented Mr. Sherritt "With wide dispersion speakers; you have a lot of latitude to install the speakers to cover the area. Fewer speakers are required compared to traditional installations, resulting in running into fewer issues with other technical installations such as the HVAC and lighting. Being a versatile speaker, it can be relocated accordingly."

The overall sound and appearance of the sound system in Milestone's flagship restaurant is exactly what the restaurant was looking for. "We are happy with the way the system sounds and looks in Milestones Restaurant. We are looking at upgrading existing restaurants using this Flagship store as our standard for Milestones sound system." Commented Mr. David Boudreau; Milestones Area Manager for Cara Operations Ltd.