

Fever Nightclub Knows How to Zoom in On the Action



The lights are low. The crowd is thick. The action is about to begin, and thanks to TOA Canada Corporation's High Speed Dome Cameras, patrons of Fever Nightclub can see the action from anywhere in the nightclub. Located in phase 3 of West Edmonton Mall, Fever Nightclub is Western Canada's largest nightclub. It is an ultra modern playground, with state of the art sound, lighting and video.

When the owners of Fever Nightclub were reviewing the design of this ultra modern nightclub, they had specific ideas on how to project the activities in the club throughout the club. This includes concerts, DJ's, special events, and regular club nights. Fever Nightclub worked closely with Mark Planche, Hospitality Sales Manager at Allstar Show Industries Inc. to make the video feature of the nightclub a possibility. Mark knew that TOA's High Speed Dome Cameras were the answer to Fever Nightclubs needs.

Allstar show Industries Inc. specializes as a custom audio visual and lighting system contractor. Over the past 27 years they have worked on theatres, night clubs, retail environments, schools, bistros', and many other venues. Mark has installed several of TOA's cameras in similar venues and knows how reliable, easy to use and install TOA's cameras are.

Fever nightclub is a low light environment and the cameras that were selected needed to work well in this environment. The cameras had to be fast in order to capture all of the action, whether it is from a live band on stage, the DJ, or the action going on throughout the club, the images needed to be captured and projected onto the many large video screens throughout the club. The picture quality had to be great; the camera had to be able to zoom. TOA Canada Corporation's High Speed Dome Cameras met all of these specific requirements.

"I am impressed with the picture quality, the quality of zoom, speed of the camera and the products reliability." stated Mark. "With all of the cameras that I have installed, I have not had one camera go down."

The Video Operator controls and monitors the cameras and is able to choose which camera feed to project onto the screens. A switcher allows them to switch between the cameras. The camera feeds are individually labeled for ease of use.

Allstar Show Industries Inc. works closely with TOA Canada Corporation and has used TOA's cameras on several occasions. When the camera was first installed and tested in Fever Nightclub, the camera had to be adjusted to absorb the vibrations from the club. Installation of the cameras is easy and rarely do they need support from TOA's technical department with the cameras. The cameras are easy to program, and use.

Fever Nightclub holds 2,000 patrons, all of whom enjoy watching the night unfold on the big screens. They frequently remark on the fantastic picture quality on the screens and how great the cameras look.